

GALAKTIKA N.V.

BUSINESS PLAN

for the years of 2024 – 2026

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1. Overview of the business products and services/brands as well as proprietary IP

The company Galaktika N.V. was registered on July 14, 2016, under No. 140803 at Scharlooweg 39, Willemstad, Curaçao. The company is actively involved in the development of the following projects:

- **ROX** (www.roxcasino.com, www.roxcasino1000.bet, www.roxcasino1010.bet, www.roxcasinocom.com, www.roxcasinovip.com, www.roxkzcasino.com),
- **FRESH** (www.fresh.casino, www.freshcasino100.bet, www.freshcasino1010.bet, www.freshkz.com, www.freshvip.casino),
- **SOL** (www.sol.casino, www.solcasino1000.bet, www.solcasino1010.bet, www.solkazinokz.com, www.solkz.com, www.solvip.casino),
- **JET** (www.jet.casino, www.jetcasino1010.bet, www.jetkasino.com, www.jetvip.casino),
- **LEGZO** (www.legzo.casino, www.legzocasino.com),
- **DRIP** (www.drip.casino, www.dripcasino.com),
- **MONRO** (www.monro.casino, www.monrocasino.com),
- **STARDA** (www.starda.casino, www.stardacasino.com),
- **1GO** (www.lgo.casino, www.lgocasino.com).

As of the date of preparation of this business plan, the company Galaktika N.V. owns multiple trademarks registered in Curaçao for its brands, encompassing both figurative and word marks. Additionally, the company's subsidiary holds trademarks across Europe. In the upcoming year of 2024, there are intentions to extend trademark protection to LATAM and Asia. This move aims to safeguard customers from misleading competitors trying to imitate Galaktika N.V.'s platform.

The primary objectives of the corporation, as outlined in its Articles of Association, are to organize, market, promote, manage, support and operate all types of remote gaming activities, comprising all types of games, betting and other operations of betting exchanges, interactive casinos, bingo, lotteries and other interactive games and entertainment, for clients established or residing outside of Curaçao.

The activities of Galaktika N.V. are fully licensed and regulated by Antillephone N.V. (license No. 8048/JAZ2016-050 valid till November 01, 2024).

Currently, Galaktika N.V. enjoys a strong reputation and good standing in both domestic and international markets, boasting a significant global market share. The company's commitment to offering quality services to participants in licensed online gaming has contributed to its positive image and success in the industry.

Overall, Galaktika N.V.'s strong market presence, dedication to quality, and commitment to customer satisfaction have positioned it as a leading player in the online gaming industry, with a reputation for excellence that continues to grow.

2. Company management structure, showing key management and reporting lines

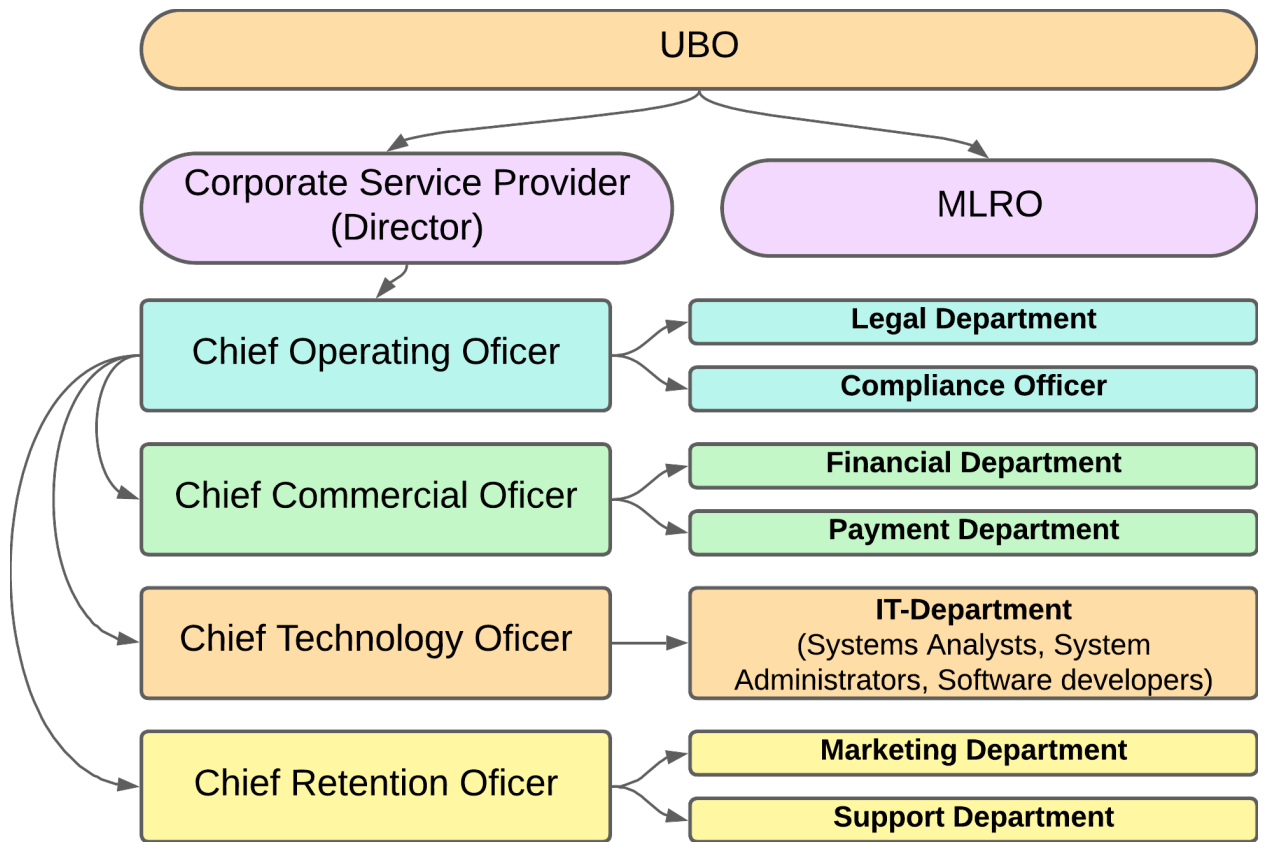
Our team at Galaktika N.V. is dedicated to delivering high-quality results that exceed our clients' expectations. With a diverse range of expertise in various industries, we are able to offer strategic insights that drive success for our clients. Galaktika N.V. team consists of experienced, efficient and creative-thinking professionals who work in close collaboration with clients as part of our commitment to deliver sincere and personalized customer service.

Our Chief Operating Officer Urmat Moldobaev is highly-qualified, good-experienced and well-educated person. His previous positions were partly leadership positions, so he has got great experience in strategic planning, process optimization, risk assessment and transactions evaluation. He anticipates the needs of the company and develops competent development strategies. He has already proven himself to be an excellent leader and he is also experienced in general management of all business processes of the company, coordination of team interaction, communication with counterparties, assessing the effectiveness of each team member and the company as a whole and company budgeting.

His skills and strong qualities such as problem-solving, initiative, research, project evaluation, expectation setting, diplomacy, ethics, reliability, responsibility, confidentiality, negotiation, adaptability, strength and weakness recognition totally correspond company's needs.

Other mentioned C-level officers are also of great qualification and possess all the necessary qualities required by their positions. Since they are fully subordinate to the COO and are not in any way involved in the Company's decision making, they are not described herein.

Company's Structure Diagram



3. Business forecast for 3 years

Our profit goals are the following:

1. **From March 2024 to December 2024**, our primary objective is to consistently achieve a **monthly profit of 100,000 Euros**. This ambitious target reflects our commitment to growth and financial success. By implementing strategic measures, such as cost optimization, revenue enhancement, and efficient resource allocation, we aim to steadily increase our profitability throughout this period. This objective will provide a solid foundation for future expansion and investment opportunities.

2. Building upon the success of the previous year, our target for **the entire year 2025** is to reach a **monthly profit of 150,000 Euros**. This objective demonstrates our determination to further improve our financial performance and capitalize on the momentum gained in the previous year. To achieve this goal, we will continue to implement effective strategies, such as market expansion, product diversification, and customer retention initiatives. By consistently surpassing our monthly profit targets, we will strengthen our position in the market and establish ourselves as a leading player in our industry.

3. In the year spanning **from January 2026 to December 2026**, our ambitious aim is to achieve a **monthly profit of 200,000 Euros**. This target reflects our confidence in our ability to sustain and accelerate our growth trajectory. To accomplish this objective, we will focus on leveraging our core competencies and exploring new market opportunities. By consistently exceeding our monthly profit targets, we will not only solidify our position as a market leader but also create a strong financial foundation for future expansion and diversification.

4. Overview of the intended strategy for business growth and to secure/maintain/grow market share with specific financial and marketing plans

Galaktika N.V. marketing strategy is the following: to maintain an extensive marketing campaign that will ensure maximum visibility for the business in its targeted market. We will promote our services to CIS countries, LATAM and Asia regions in an effort to attract potential clients/associates and establish long-term cooperation relationships. Galaktika N.V. is partnering with marketing companies to place advertisements and reach a wider audience.

The sales strategy focuses on ensuring client satisfaction by providing top-notch service and support. Building trust with clients, which leads to them feeling more comfortable with the services, becomes a valuable tool for business growth. Over time, clients are likely to continue using Galaktika N.V. services and recommend them to others, creating positive goodwill.

The company takes a responsible approach when selecting markets for its business, conducting thorough research on the laws of these countries. Additionally, the company is making preparations to secure investments for expanding its business and has already gained a trustworthy investor at this stage, currently the company is in a process of negotiations.

5. Who are the key suppliers and material dependencies?

The key suppliers are game providers (Dama N.V., Igrosoft, Microgaming, Betby), payment service providers (Nuvei, Unlimint PSP FZ-LLC, Naudapay Limited, Coinspaid, Gigadat, Astropay), corporate service providers (Allyant Group B.V., Oxford Management Limited), marketing companies, law firms and auditors.

6. Risk evaluation and management

The company, on a periodical basis, in any case not less than once annually, reviews the current Money Laundering and Terrorist Financing Assessment and considers whether changes have occurred within the business, amongst which:

- 1) Have regulatory requirements changed since the last business risk assessment?
- 2) Has the business changed its targeted customer segments, or is it experiencing a change in its main customers' profile type?
- 3) Has the business launched new products?
- 4) Has the business changed any of its Payment Methods?
- 5) Has the business branched into, or stepped out of some geographical markets?
- 6) Has the business launched new ways of interacting with the customer and how to deliver its services?

If the answer to any of these questions is in the affirmative, the Business Risk Assessment areas relevant to that change need to be reviewed.

The risk management system operates on the basis of a repeating cycle of the risk management process:

- risk identification;
- risk assessment;
- risk response;
- risk control;
- risk reporting;
- monitoring.

Risk response involves comparing the risk levels obtained as a result of risk assessment with the acceptable level, their prioritizing (ranking) and subsequent adoption of a decision on the method, measures of response to risks and the necessary control procedures. The main risk response methods include:

- risk taking;
- risk increase to use an opportunity;
- risk limitation (minimization);
- risk transfer;
- risk avoidance (aversion).

The management units and employees of the company participating in the risk management process are the director, financial, payment and legal departments.

7. Legal and governance framework

The UBO/Shareholder (Marina Fedko) establishes the main activities of the company. Marina Fedko, holder of a Kyrgyz passport with the number AC4417741 (ID 1799642), began her career with «ASI» Ltd. (Bishkek, Kyrgyzstan). The company provided services for land-based casinos. In addition to the main work, she has always been interested in the internet and online services. In connection with this, she was attending additional courses, gaining the necessary knowledge, and studying at Bishkek Business School (Kyrgyzstan) to explore an MBA in Financial Management for two years. After improving her qualifications in this area, she became involved in online gambling. In 2016, she decided to found her own company, Galaktika N.V. (former Best Entertainment Technologies LTD N.V.), the activity of which is online casino. The main source of wealth is from the companies «Serf International» Ltd., LLP «Pay agent» and LLP «Top agent». The main business activities of the companies are lottery terminals and payment agency accordingly. Mainly, it's funds from employment from 2014 until now.

Corporate service provider – Nathaniëla Kwidama, on behalf of Allyant Group B.V., serves as the Managing Director, overseeing various company processes such as document signing, collaboration with government and state entities, tax authorities, legal firms, and financial experts. The company internally operates a

Legal department that handles a wide range of legal matters, including agreements (payments, marketing, exhibitions, etc.), opening bank accounts, KYC and compliance procedures, assistance with financial statement preparation, trademark registration, licensing and domain issues, as well as partnerships with game providers and more.

The company Galaktika N.V. is the Sole shareholder of two companies: Unionstar Limited (a company registered on May 27, 2016, with registration number HE 356131, located at Agias Fylaxeos & Zinonos Rossidi 2, 1st Floor, 3082 Limassol, Cyprus) and Lerola Limited (a company registered on September 05, 2023, with registration number HE 450967, located at Agias Fylaxeos & Zinonos Rossidi 2, 1st Floor, 3082 Limassol, Cyprus). The main role of these CY companies is to act on behalf of the company Galaktika N.V. as payment agents.

8. Target KPIs and business objectives

Galaktika N.V. through its long-term experienced personnel in the gambling industry aims to develop and establish a global network of associates through which will generate a great volume of business.

The main objectives of Galaktika N.V. are the following:

- Ensuring a broad spectrum of services with a focus on professionalism and trust, qualities that are increasingly rare in today's society;
- Delivering top-notch services with quick and personalized care for clients;
- Hiring skilled professionals dedicated to upholding exceptional service standards;
- Building partnerships with both local and global allies.

9. Policies and procedures

In its daily work, the company Galaktika N.V. is guided by legislation, internal procedures and policies. There are a certain number of rules and policies on the company's websites, namely: Terms and conditions, Accounts, KYC Policies, Privacy, Management of Personal Data and Cookie Policy, Deposits & Payouts, Bonuses, Responsible Gambling Policy, Self-Exclusion, Dispute Resolution, Anti-Money Laundering, Fairness & RNG Testing Methods, and Affiliates. They include the common rules and regulations regarding the whole scope of gaming. All these policies are located on the company's websites.

Also, the company has its own Anti-money laundering and combating the financing of terrorism policy (AML/CFT) and has appointed a Money laundering reporting officer (MLRO).